

YOUR
ACTION PLAN

10 STEPS FOR ENGAGING ADULTS 50+

A RESOURCE OF THE
GEN2GEN LEARNING HUB

Developed by

Encore.org's Gen2Gen campaign

and

The Alliance for Strong Families
and Communities' Second Acts Initiative



YOUR ACTION PLAN

Using the checklists provided in each section, take time to assess current strengths and opportunities for growth. Let these tools help you prioritize next steps. Use this chart to identify high and medium priority action steps. Be sure to note who will take responsibility for these actions and when they will be completed.

KEY STEPS	PRIORITY	ACTIONS	WHO	WHEN
STEP 1. Age-Inclusive Environment	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low			
STEP 2. Role Design	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low			
STEP 3. Position Description	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low			
STEP 4. Outreach	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low			
STEP 5. Engagement	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low			



STEP 6. Vetting & Selecting	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low			
STEP 7. On-boarding & Training	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low			
STEP 8. Integration & Support	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low			
STEP 9. Recognition & Community Building	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low			
STEP 10. Measuring Impact	<input type="checkbox"/> High <input type="checkbox"/> Medium <input type="checkbox"/> Low			

